Desert Dreams Group expands operations

MUSCAT Desert Dreams Group, specialists in designing and fabrication of products and services used in mega cultural and commercial events - national and international in character - such as exhibitions, promotions, large brand communications, product launches and advertising, is in the process of expanding its operations, according to a press release.

The company has been actively involved in several mega events such as creativity and design tasks at the Muscat Festival venues, product launches of leading local and international brands, including automobiles, hospitals, since last 26 years.

Almost all major events in Muscat have been enjoying the ‘creativity excellence’ of Desert Dreams for a long time. Other companies in the group Yasmeena Trading and Idea Constructions also enjoy a good market share in their areas of operations.

“We have come a long way in the past 26 years. Our creativity and innovation have been amazing our clients since our inception, as we believe in delivering excellence. In the area of creativity and design, we always strive to make striking impact and lasting impression.

“Our endeavours and cooperation continue to help mega brands create striking identity and sustainable goodwill. At Desert Dreams, quality is the key word, and we never compromise on quality,” emphasises G Chandrahasan, General Manager and Managing Director of Desert Dreams LLC.

Chandrahasan has been upgrading the company’s facilities by importing hi-tech machinery from Canada, Germany, Japan and USA, for large format specialised printing, carving and cutting.

“Regardless of the size of programmes, we have specialised personnel to manage the logistics aspects of all events. Our team leaders are assigned to deliver efficiency and quality. We sincerely express our gratitude to all our clients for their confidence in our services,” Desert Dreams chief added.

“People who want to make their ideas into reality approach us, and we deliver them the best we can at affordable prices. The Sultanate is one of the fastest growing economies in the region, and the residents enjoy the presence of all major international brands.

“We are committed to brand building, and at Desert Dreams, our priority is customer satisfaction,” Chandrahasan said.

G Chandrahasan

Machinery imported from Canada, Germany, Japan and USA and the expertise of ‘Team Desert Dreams’ make the jobs of Desert Dreams more accurate and effective.

The giant ‘print on any surface’ UV Flat Bed Machine, imported from Germany is not only a value addition to the company but also a boon to the Omani market.

The 5-metre Jeti machine imported from Canada makes large format double side and single printing easier, and makes printing smoother.

More importantly, the 3-D carving machinery, called ‘Routing Machines’, imported from USA and Germany, make cutting on wood, metal, acrylic and aluminium, realistic. The 3-D carving technology has already acquired an exclusive place on the world stage of carving.

Desert Dreams is also specialised in interior decoration, signboard manufacturing and several other brand building activities.

Oman Tribune